



THE REES THEATRE

PLEDGING TO SAVE THE REES



REESPROJECT.COM



DOWNTOWN PLYMOUTH ECONOMIC DEVELOPMENT

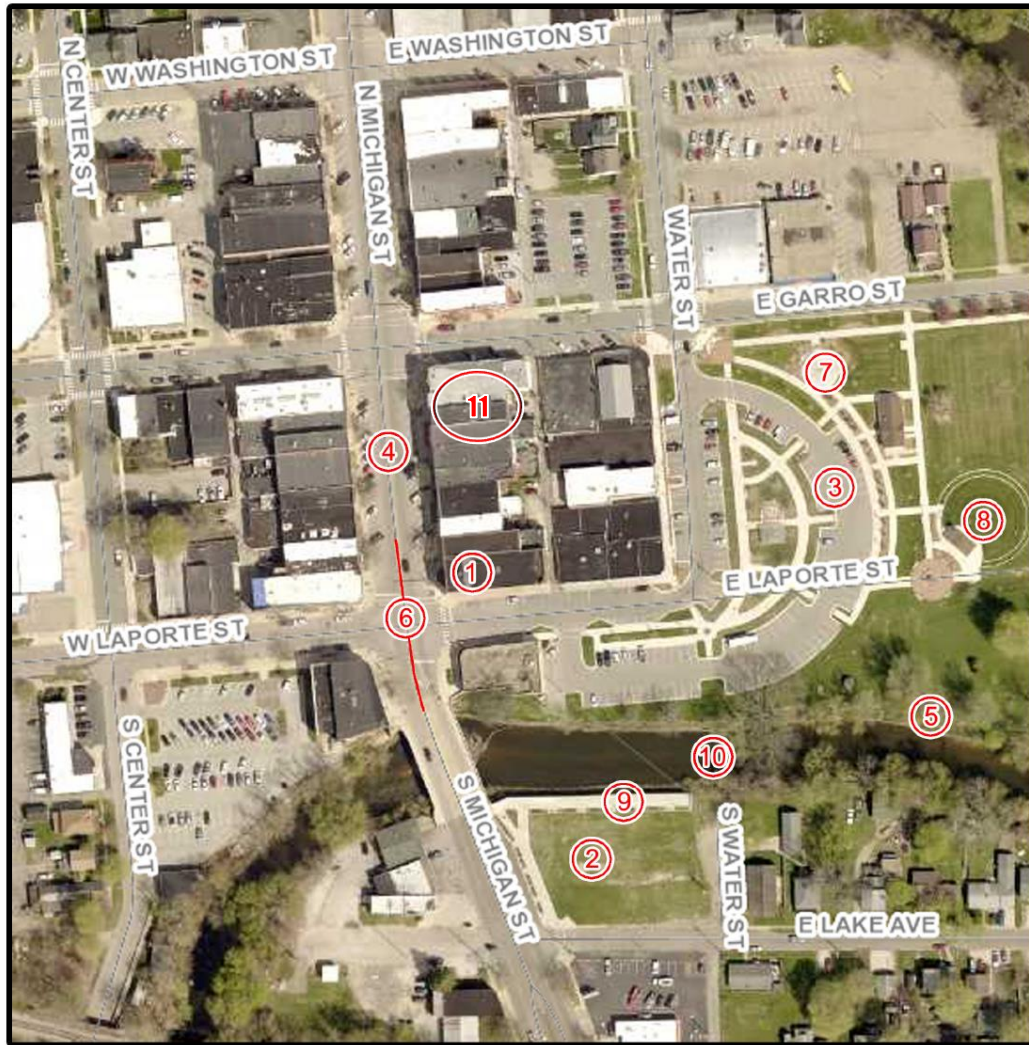
- **The REES Theatre project offers to the City of Plymouth a unique opportunity to continue its placemaking revitalization efforts with the development of a year-round feature for community connection.**
 - The events offered at the theatre will help create a downtown that promotes pedestrian activity and provides a destination for visitors and community members alike.
 - Investment offers the downtown a redevelopment project that is grounded in both sustainable development and community-centered growth.
 - By anchoring the current progress with the downtown revitalization of Plymouth, Indiana, we will better the overall quality of place and help us move forward in a systematic and synergistic manner that encompasses housing, goods and services - providing a vibrant community presence.



WHAT MAKES A GREAT PLACE



THE REES: 1 OF 11 PLACEMAKING PROJECTS = \$19MM OF INVESTMENT



- 1. THE REES THEATRE**
- 2. RIVER GATE SOUTH**
- 3. RIVER PARK SQUARE**
- 4. DOWNTOWN STREETScape**
- 5. PROPOSED CANOE/KAYAK LAUNCH**
- 6. MARSHALL COUNTY METRONET**
- 7. SPLASH PAD**
- 8. OUTDOOR AMPHITHEATER**
- 9. GREENWAY RIVERWALK**
- 10. PEDESTRIAN BRIDGE**
- 11. CITY HALL / CHAMBER**



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OUR MISSION

PLEDGING TO SAVE THE REES

Since 1940, the Rees Theatre in Plymouth, Indiana has provided family entertainment that has provided generations with storied memories. Sadly, in 2009 the theatre closed leaving a void in the very heart of our community. Until now.

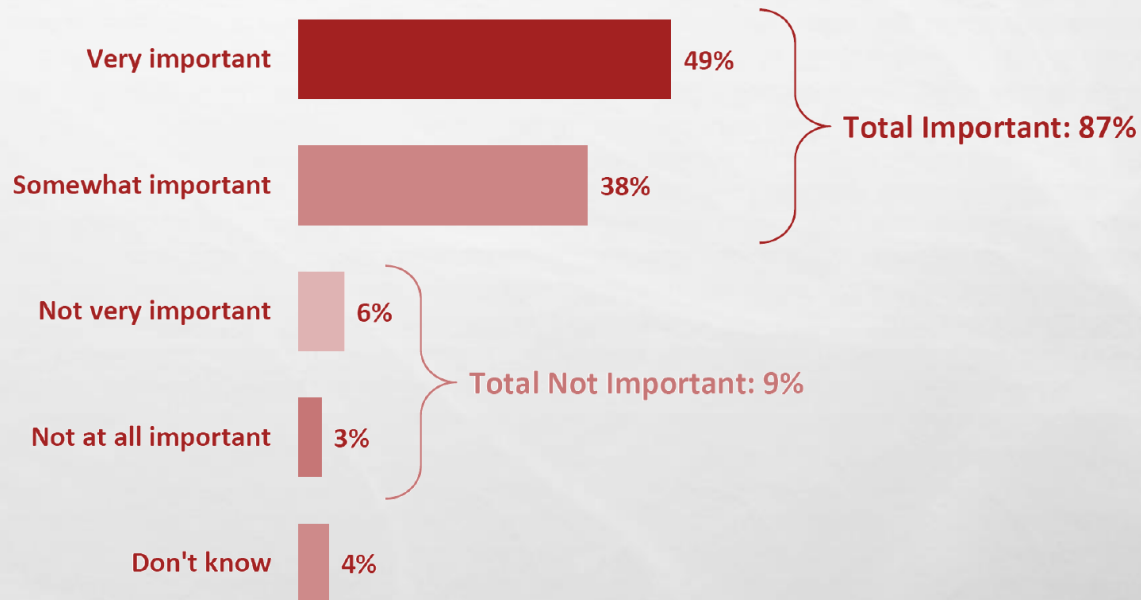
You can help bring back the vigor of opening night with renewed possibilities of film presentation and performing arts for the entire area.

Our mission is to provide a catalyst for the promotion of artistic, educational and cultural events in the region as well as offer a venue to celebrate life and community milestones.



THE ARTS IMPACT LIVES

MUSEUMS, THEATRES, CONCERT HALLS: IMPORTANCE TO QUALITY OF LIFE



Source: Americans for the Arts - @ArtsInfoGuy



REES FINANCIAL GOALS

- **Our goal is to secure \$3,460,000 by the fall of 2019** from members of the community and beyond to stay on track for a 2020 grand reopening, which will be the 80th anniversary year for The REES Theatre.
- **We must raise \$1.5MM of our \$3.46MM goal by October 31, 2018** to receive a matching grant of \$300,000 from the Regional Cities Initiative.
- **Once open, we anticipate the annual operating expenses to be \$329,000** and we have developed a business plan based on projected, annual event revenues that will sustain its operation.



THE EVENT PLAN

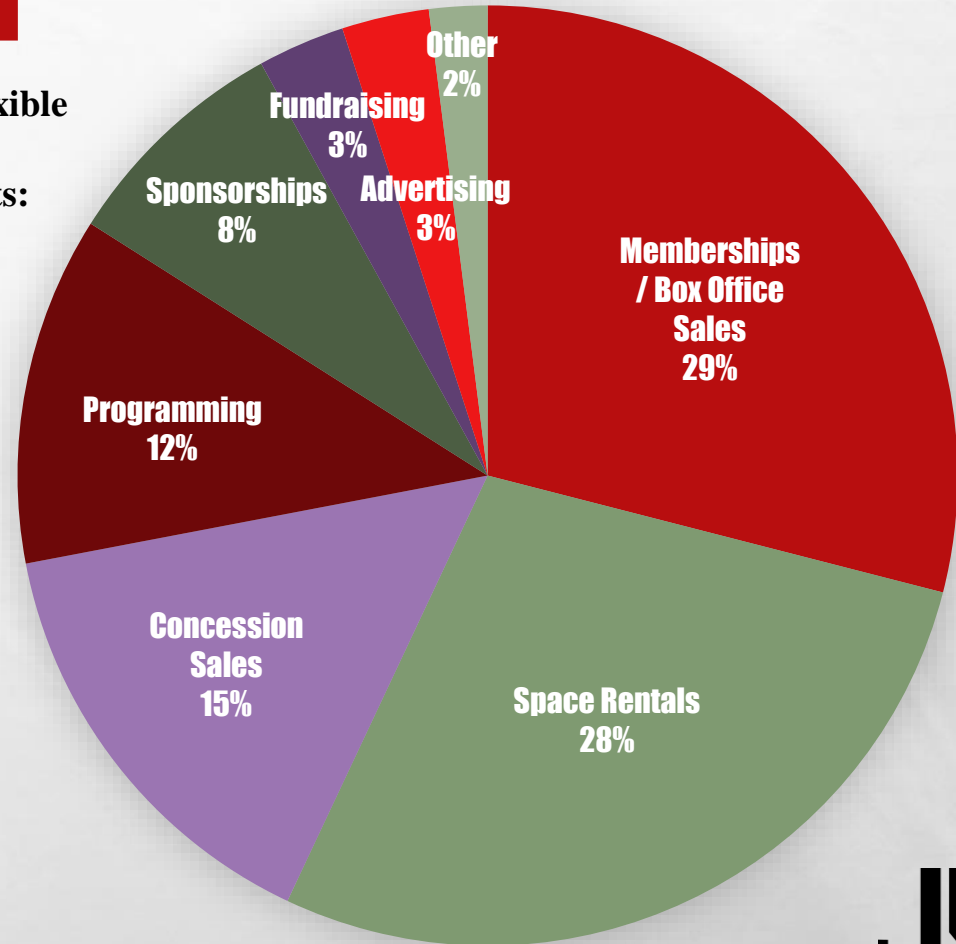
The auditorium is designed in tiers with flexible seating flanked by ADA compliant ramps, accommodating the following types of events:

- Concerts
- Theatrical / Live Performances
- Dinner Theatre
- Speakers / Seminars
- Worship / Assemblies
- Exhibits
- Weddings, Receptions and Reunions
- Film Presentation: seasonal themes, classics, intergenerational and multicultural selections

Educational opportunities:

- Children's Summer Theatre Camps
- Interdisciplinary Events with Area Schools
- Technical Schools and Higher Education Programs
- Health and Wellness Programs
- Workforce Development / Job Training Site
- Corporate Training and Continuing Education
- Professional Development Workshops
- Community Leadership / Speaker Series

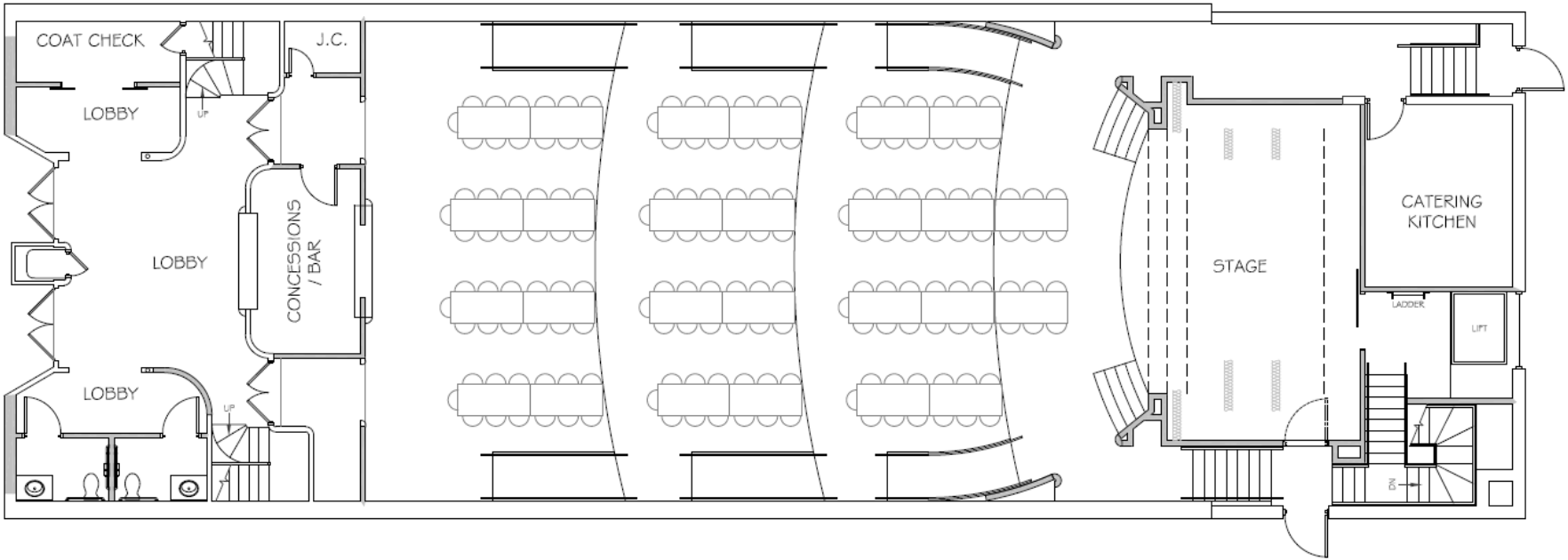
Revenue Sources



FLOORPLANS



BANQUET PLAN

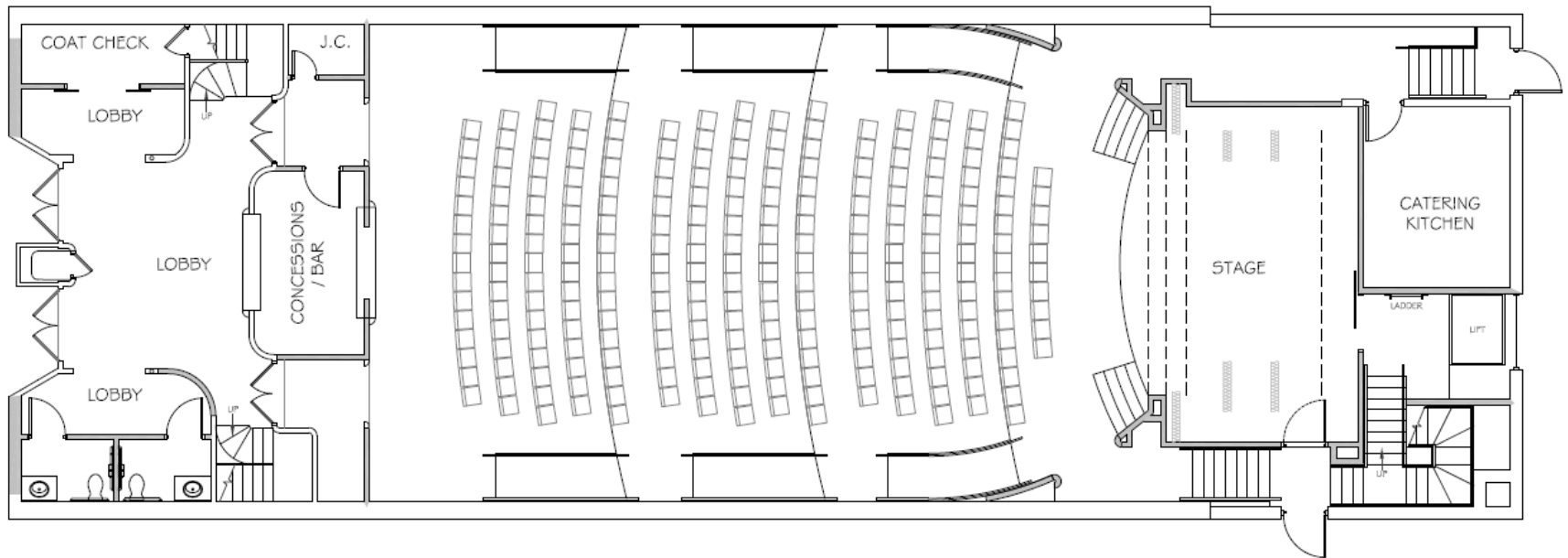


PROPOSED FLOOR PLAN

SCALE: 3/32"=1'-0"



THE AUDITORIUM PLAN



PROPOSED FLOOR PLAN

SCALE: 3/32" = 1'-0"



PROJECT SPECIFICATIONS

AUDITORIUM SEATING CAPACITY:

168 – 290

- Main Level – 2,451 sq. ft.
 - Performance and film seating: 253
 - Banquet seating, rectangular tables: 168
 - Banquet seating, round tables: 126
- Stage Level Seating - 516 sq. ft.
 - Banquet seating, rectangular tables: 24
 - Banquet seating, round tables: 16
- Balcony Level - 522 sq. ft.
 - Performance and movie seating: 38
 - Banquet seating, rectangular tables: 26
- Balcony Level Restrooms and Drink Station

PERFORMANCE STAGE:

516 SQUARE FEET

- Proscenium: 22 feet wide by 16 feet tall
- Stage Depth and Width at Center Stage: 20 feet by 29 feet
- Movie Screen: 22 feet wide by 14 feet tall
- LED/Green Screen: 28 feet wide by 16 feet tall

ACOUSTICS, SOUND, AND LIGHTING:

- Advanced Technology in Visual Projection and Digital Audio
- Acoustically Engineered Auditorium Space
- Sound and Lighting Control Booth

PERFORMER'S SPACES:

378 SQUARE FEET

- Men's and Women's Dressing Rooms
- Wardrobe Room
- Performer's Lounge and restroom

CATERING KITCHEN:

184 SQUARE FEET

- Proofing Cabinets, stainless steel sinks and work surfaces

CONCESSIONS AND BAR:

138 SQUARE FEET

- Snack Food and Soft Drinks served facing the Lobby
- Alcoholic Beverages served facing the Auditorium

FRONT LOBBY:

478 SQUARE FEET

- Coat Check
- Two ADA Compliant Restrooms

RESTORED THIRD FLOOR:

- Art Deco inspired apartment with Roof Top Deck



PATH TO \$1,500,000 BY OCTOBER 31, 2018

| Gifts Needed | Give Level | Total |
|--------------|--------------|--------------------|
| 1 | \$200,000 | \$200,000 |
| 4 | \$100,000 | \$400,000 |
| 4 | \$75,000 | \$300,000 |
| 6 | \$50,000 | \$300,000 |
| 12 | \$25,000 | \$300,000 |
| | | |
| | | |
| | | |
| | | |
| 27 | TOTAL | \$1,500,000 |

PATH TO \$3,460,000 BY FALL 2019

| Gifts Needed | Give Level | Total |
|--------------|--------------|--------------------|
| 1 | \$500,000 | \$500,000 |
| 2 | \$200,000 | \$400,000 |
| 6 | \$100,000 | \$600,000 |
| 8 | \$75,000 | \$600,000 |
| 12 | \$50,000 | \$600,000 |
| 20 | \$25,000 | \$500,000 |
| 30 | \$10,000 | \$300,000 |
| 45 | \$5,000 | \$225,000 |
| | <\$5,000 | \$235,000 |
| | TOTAL | \$3,460,000 |

FEATURED DONOR GIFT PROGRAMS

NAMING OPPORTUNITIES \$125,000-\$500,000

- AUDITORIUM \$500,000
- BALCONY \$300,000
- STAGE \$200,000
- SCREEN / AV SYSTEM \$200,000
- LOBBY \$200,000
- PERFORMER'S LOUNGE \$125,000
- CONCESSIONS \$125,000

STAR WALK OF FAME \$100,000

LARGE ENGRAVED GRANITE PAVER
IN SIDEWALK IN FRONT OF THEATRE

- ALL GIFTS OF \$100,000 OR MORE

WAVE OF STARS \$10,000-\$99,999

STARS ON EXTERIOR SOUTH THEATRE WALL

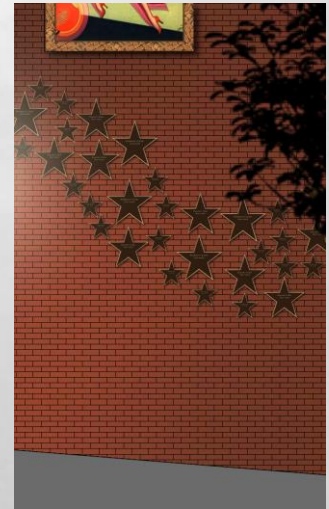
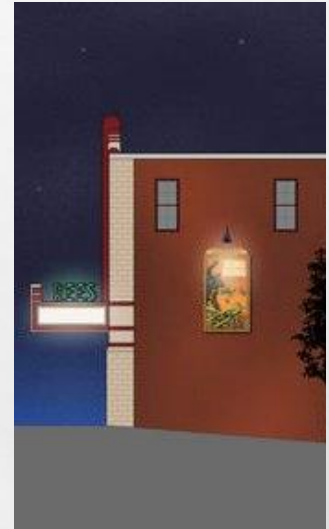
- LARGE 18" STAR: \$50,000 - \$99,999
- MEDIUM 14" STAR: \$20,000 - \$49,999
- SMALL 10" STAR: \$10,000 - \$19,999

GIVING LEVELS UP TO \$10,000

ENGRAVED BRICK PAVER
IN SIDEWALK ON SOUTH SIDE OF BUILDING

- DIRECTOR \$7,500 - \$9,999
- PRODUCER \$5,000 - \$7,499
- SCREENWRITER \$2,500 - \$4,999
- CINEMATOGRAPHER \$1,000 - \$2,499
- ARTIST \$500 - \$999

Wave of
Stars
location on
south exterior
wall



Lead donation gifts can be split in
payments over up to four years.

CONTACT US

PLEDGING TO SAVE THE REES

Please contact us to learn more about how to contribute to the next capital phase of the project.

Fundraising Co-chairs:

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This campaign is in partnership with:



Visit our website to make an online contribution to The REES Fund at the Marshall County Community Foundation.



PRESERVE THE REES LEGACY FOR OUR FUTURE GENERATIONS



PLEDGING TO SAVE THE REES

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ENDORISING ORGANIZATIONS

