

## Use of The REES Marquee

The REES recognizes the value of our lighted marquee for publication of community events, fundraisers, and information. The marquee is available for non-REES related information. As The REES nears completion of our renovation and begins active use as an event center, the availability of the marquee by others will be limited. Until that occurs, The REES has determined that the following guidelines will be used for public postings.

**PLEASE RESPECT OUR POSITION OF NEUTRALITY TO NOT POST POLITICAL MESSAGES**

### **Marquee Sponsor for one chosen Month - \$450 \* Three Year Commitment Contract**

The purpose of this sponsorship is to provide ongoing revenue to keep the marquee "lit" on a daily basis. The sponsor will get their logo and recognition as sponsor of the month posted on at least one side of the marquee for up to one week out of the month. The specific week may be requested by the sponsor. In addition, the sponsor may request the printing of a reusable "playbill" for an additional fee of \$75. The "playbill" will be posted in one of the two lighted side bills for the entire month. To ensure the playbill is developed in time for posting on the first day of the month the "message" must be presented to The REES no later than the 20<sup>th</sup> of the previous month with any logo and color requests. If the sponsor would like The Rees to contract the design of the playbill there will be an additional charge of \$150 to contract with a design consultant. If the sponsor wishes to design their own playbill they should contact Jack Davis (information below) to get the design requirements.

**Please note:** The REES cannot post an advertisement for a business, as that causes issues for The REES with the City of Plymouth sign ordinance and our 501(c)(3) status. If the business is sponsoring the marquee, they can be recognized as the "Marquee Sponsor of the Month" and could include a business logo, slogan, or branding.

### **Purchased posting on one of the two marquee faces.**

The digital marquee presents new opportunities for a posting. However, to keep the messages as uniform as possible and to have the best readability, we suggest using three lines with a maximum of 24 letters and spaces. With the digital marquee we have the opportunity to have more than one message on each marquee face. The messages will rotate in viewing. Each will be "lit" for the same amount of time in the rotation. Our normal process will be to have three or four messages per side. A calendar of postings will be maintained by The REES. Requested dates will be acknowledged before a final agreement is reached on a first come first served basis. At The REES's discretion, additional days may appear, at no additional charge. The cost is: one day for \$50, three days for \$150, or seven days for \$300. We recommend a minimum of a three-day post. The REES will guarantee the three approved dates.

**Not-for-Profit pricing:** Documentation of the not-for-profit status must be provided to The Rees to receive this rate. A marquee post fee is \$10 per day with a minimum of 3 days and a maximum of 5 days for any single message. Limit of 10 message days per year. (As a sponsor of the month 15 days maximum)

To acquire more information and to request The REES Marquee posting application, please contact Jack Davis via email [jdavis6k@gmail.com](mailto:jdavis6k@gmail.com) or text 574-286-4884

# THE REES MARQUEE APPLICATION

Name, Business or Organization: \_\_\_\_\_

If a not-for-profit please indicate: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please check the appropriate space:

\_\_\_\_ Marquee Sponsor for the Month of \_\_\_\_\_ (\$450 includes one week on one side of the Marquee). You will be contacted to determine the marquee message and the design of a reusable "playbill" posting that would remain in one of our lighted playbills for the entire month (A \$75 onetime printing fee. See additional information on the *Use of the Marquee Policy*).

\_\_\_\_ Marquee Posting: one day for \$75, three days for \$150, or seven days for \$300. We recommend a minimum of a three-day post. # of Days \_\_\_\_\_

\_\_\_\_ Not-for-profit pricing - Documentation of the not-for-profit status must be provided to The REES to receive this rate. A marquee post fee is \$10 per day with a minimum of 3 days and maximum of 5.  
# of Days \_\_\_\_\_

Message may be up to three lines with 24 letters and space per line (fewer if an image or logo is used – no photos) – please indicate the desired message below (final message will be approved by The REES and client before posting):

Line 1 \_\_\_\_\_

Line 2 \_\_\_\_\_

Line 3 \_\_\_\_\_

Note: this form may be emailed to [jdavis6k@gmail.com](mailto:jdavis6k@gmail.com) Information: 574-286-4884

Checks should be made out to **The Rees Theatre Inc.** and mailed to:

Jack Davis, 14083 Lawrence Lake Dr., Plymouth, IN 46563

Sponsor Month \_\_\_\_\_ Years (3 years minimum) \_\_\_\_\_

Requested Posting Dates \_\_\_\_\_

Total: \_\_\_\_\_

